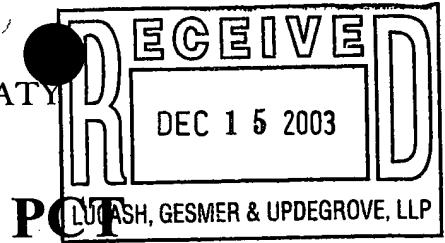


PATENT COOPERATION TREATY

From the INTERNATIONAL SEARCHING AUTHORITY

To: TERRANCE J. RADKE  
LUCASH, GESMER & UPDEGROVE, LLP  
40 BROAD STREET  
BOSTON MA 02109



NOTIFICATION OF TRANSMITTAL OF  
THE INTERNATIONAL SEARCH REPORT  
OR THE DECLARATION

(PCT Rule 44.1)

Date of Mailing  
(day/month/year)

**12 DEC 2003**

Applicant's or agent's file reference  
PRNW-109PCT

FOR FURTHER ACTION See paragraphs 1 and 4 below

International application No.  
PCT/US03/24552

International filing date  
(day/month/year)

06 AUGUST 2003

Applicant  
PREDICTIVE MEDIA CORPORATION

1.  The applicant is hereby notified that the international search report has been established and is transmitted herewith.  
**Filing of amendments and statement under Article 19:**  
The applicant is entitled, if he so wishes, to amend the claims of the international application (see Rule 46):  
**When?** The time limit for filing such amendments is normally two months from the date of transmittal of the international search report.  
**Where?** Directly to the International Bureau of WIPO, 34 chemin des Colombettes 1211 Geneva 20, Switzerland, Facsimile No.: (41-22) 740.14.35  
For more detailed instructions, see the notes on the accompanying sheet.
2.  The applicant is hereby notified that no international search report will be established and that the declaration under Article 17(2)(a) to that effect is transmitted herewith.
3.  With regard to the protest against payment of (an) additional fee(s) under Rule 40.2, the applicant is notified that:
  - the protest together with the decision thereon has been transmitted to the International Bureau together with the applicant's request to forward the texts of both the protest and the decision thereon to the designated Offices.
  - no decision has been made yet on the protest; the applicant will be notified as soon as a decision is made.

4. Reminders

Shortly after 18 months from the priority date, the international application will be published by the International Bureau. If the applicant wishes to avoid or postpone publication, a notice of withdrawal of the international application, or of the priority claim, must reach the International Bureau as provided in rules 90bis.1 and 90bis.3, respectively, before the completion of the technical preparations for international publication.

Within 19 months from the priority date, but only in respect of some designated Offices, a demand for international preliminary examination must be filed if the applicant wishes to postpone the entry into the national phase until 30 months from the priority date (in some Offices even later); otherwise the applicant must, within 20 months from the priority date, perform the prescribed acts for entry into the national phase before those designated Offices.

In respect of other designated Offices, the time limit of 30 months (or later) will apply even if no demand is filed within 19 months.

See the Annex to Form PCT/IB/301 and, for details about the applicable time limits, Office by Office, see the *PCT Applicant's Guide*, Volume II, National Chapters and the WIPO Internet site.

Name and mailing address of the ISA/US  
Commissioner of Patents and Trademarks  
Box PCT  
Washington, D.C. 20231  
Facsimile No. (703) 305-3230

Authorized officer

SAM RIMELL

Telephone No. (703) 306-5626

(See notes on accompanying sheet)

## PATENT COOPERATION TREATY

## PCT

## INTERNATIONAL SEARCH REPORT

(PCT Article 18 and Rules 43 and 44)

Applicant's or agent's file reference PRNW-109PCT	<b>FOR FURTHER ACTION</b>	see Notification of Transmittal of International Search Report (Form PCT/ISA/220) as well as, where applicable, item 5 below.
International application No. PCT/US03/24552	International filing date ( <i>day/month/year</i> ) 06 AUGUST 2003	(Earliest) Priority Date ( <i>day/month/year</i> ) 15 AUGUST 2002
Applicant PREDICTIVE MEDIA CORPORATION		

This international search report has been prepared by this International Searching Authority and is transmitted to the applicant according to Article 18. A copy is being transmitted to the International Bureau.

This international search report consists of a total of 4 sheets.

It is also accompanied by a copy of each prior art document cited in this report.

1. Basis of the report
  - a. With regard to the **language**, the international search was carried out on the basis of the international application in the language in which it was filed, unless otherwise indicated under this item.
  the international search was carried out on the basis of a translation of the international application furnished to this Authority (Rule 28.1(b)).
  - b. With regard to any **nucleotide and/or amino acid sequence** disclosed in the international application, the international search was carried out on the basis of the sequence listing:
  contained in the international application in written form.
  filed together with the international application in computer readable form.
  furnished subsequently to this Authority in written form.
  furnished subsequently to this Authority in computer readable form.
  the statement that the subsequently furnished written sequence listing does not go beyond the disclosure in the
  the statement that the information recorded in computer readable form is identical to the written sequence listing has been furnished.
2.  Certain claims were found unsearchable (See Box I).
3.  Unity of invention is lacking (See Box II).
4. With regard to the title,
  - the text is approved as submitted by the applicant.
  - the text has been established by this Authority to read as follows:
5. With regard to the **abstract**,
  - the text is approved as submitted by the applicant.
  - the text has been established, according to Rule 38.2(b), by this Authority as it appears in Box III. The applicant may, within one month from the date of mailing of this international search report, submit comments to this Authority.
6. The figure of the **drawings** to be published with the abstract is Figure No. 1
  - as suggested by the applicant.
  - because the applicant failed to suggest a figure.
  - because this figure better characterizes the invention.

None of the figures.

## INTERNATIONAL SEARCH REPORT

International application No.  
PCT/US03/24552

## Box III TEXT OF THE ABSTRACT (Continuation of item 5 of the first sheet)

A smart audio guide system according to the present invention for use in conjunction with an interactive content distribution system (100) that includes a distribution head end that makes programming available for viewing on a video device (124A) at a viewer subsystem. The viewer subsystem includes an audio unit to provide audio for the video display unit.

## INTERNATIONAL SEARCH REPORT

International Application No.  
PCT/US03/24552**A. CLASSIFICATION OF SUBJECT MATTER**

IPC(7) :H04N 7/00

US CL :Please See Extra Sheet.

According to International Patent Classification (IPC) or to both national classification and IPC

**B. FIELDS SEARCHED**

Minimum documentation searched (classification system followed by classification symbols)

U.S. : Please See Extra Sheet.

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

**C. DOCUMENTS CONSIDERED TO BE RELEVANT**

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
Y	US 5,751,228 A (KAMIYA ET AL.) 12 May 1998, See Entire Reference	1-18
Y	US 6,341,195 B1 (MANKOVITZ ET AL.) 22 January 2002, See Entire Reference	1-18
Y	US 2002/0010918 A1 (MANKOVITZ ET AL.) 24 January 2002, See Entire Reference	1-18
Y	US 5,640,484 A (MANKOVITZ) 17 June 1997, See Entire Reference	1-18

 Further documents are listed in the continuation of Box C.  See patent family annex.

- Special categories of cited documents:
- "T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention
- "A" document defining the general state of the art which is not considered to be of particular relevance
- "X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone
- "E" earlier document published on or after the international filing date
- "Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art
- "L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)
- "O" document referring to an oral disclosure, use, exhibition or other means
- "P" document published prior to the international filing date but later than the priority date claimed
- "&" document member of the same patent family

Date of the actual completion of the international search

28 NOVEMBER 2003

Date of mailing of the international search report

12 DEC 2003

Name and mailing address of the ISA/US  
Commissioner of Patents and Trademarks  
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Washington, D.C. 20231  
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Authorized officer

SAM RIMELL

Telephone No. (703) 306-5626

INTERNATIONAL SEARCH REPORT

International application No.  
PCT/US95/24552

A. CLASSIFICATION OF SUBJECT MATTER:

US CL :

725/1  
386/83  
340/988,990

B. FIELDS SEARCHED

Minimum documentation searched  
Classification System: U.S.

725/1  
386/83  
340/988,990